



Simon Property Group to Host 'National Mom's Nite Out'

April 19, 2011

115 Simon Malls to Pamper Mothers Coast-to-Coast -

INDIANAPOLIS, April 19, 2011 /PRNewswire via COMTEX/ --

Thousands of mothers coast-to-coast will be pampered and entertained on the evening of Thursday, May 5 when Simon Property Group (NYSE: SPG), the country's largest owner, developer and manager of high quality retail real estate, hosts 'National Mom's Nite Out' at 115 Simon(R) -owned malls across the country.

While the activities vary across the Simon portfolio of properties, the common theme is to indulge mothers with such treats as mini-massages, style presentations, food and beverage sampling, and other fun networking activities. The event is free for moms of all ages.

"Our malls are the perfect place for moms to gather for the ultimate celebration of motherhood," said Lisa Bennett, assistant vice president of business development at Simon Property Group. "We absolutely believe that moms deserve pampering and we are delighted to play a part in facilitating this special evening."

As created by Mom Talk Radio Host and CEO of BSM Media, Maria Bailey, National Mom's Nite Out will unite hundreds of social media groups, companies, local playgroups, mom bloggers and networks in giving moms a night off. Bailey is also the author of "The Ultimate Mom Book" and has been featured on CNN, Lifetime TV, and various local affiliates. Besides Simon Property Group, other national sponsors of National Mom's Nite Out include Parents magazine, Baby Brezza, BlueSuit Mom, MomTV, Mom Talk Radio, and BSM Media.

Simon Property Group

Simon Property Group, Inc. is an S&P 500 company and the largest real estate company in the U.S. The Company currently owns or has an interest in 392 retail real estate properties comprising 263 million square feet of gross leasable area in North America, Europe and Asia. Simon Property Group is headquartered in Indianapolis, Indiana and employs more than 5,000 people worldwide. The Company's common stock is publicly traded on the NYSE under the symbol SPG. For further information, visit the Simon Property Group website at www.simon.com.

SOURCE Simon Property Group