



## **Additional Merchants Continue To Join St. Louis Premium Outlets®**

September 20, 2012

### **- Project 75% Committed -**

INDIANAPOLIS, Sept. 20, 2012 /PRNewswire/ -- Additional merchants are joining the upscale outlet center, St. Louis Premium Outlets® in Chesterfield, Missouri. The project, which began construction on July 11, 2012, will open September, 2013.

St. Louis Premium Outlets in Chesterfield, Missouri is a part of Chesterfield Blue Valley, a mixed-use development to include office space, hotel, restaurant and entertainment venues. Located on the south side of I-64/US Highway 40, east of the Daniel Boone Bridge, the center's first phase consists of 350,000 square feet and will house 85 stores.

The list of merchants committed to join St. Louis Premium Outlets® continues to grow and now includes BCBGMAXAZRIA, Charlotte Russe, Jos. A. Bank, Motherhood Maternity, Max Studio and Sarar. Sportswear and accessories brands to be featured at the property will include Bass, Gold Toe, Jockey, Rue21, Saucony, Sperry and Vera Bradley. Shoppers will also be able to enjoy an outlet for the home at Kitchen Collection. Leading travel brand Samsonite joins the merchant roster along with Fragrance Outlet. Ultra Diamonds will offer a wide range of jewelry choices.

These retailers join an exciting lineup of brands previously announced including St. Louis Premium Outlets' anchor Saks Fifth Avenue OFF 5<sup>TH</sup> as well as fashion and accessories brands Ann Taylor, Brooks Brothers, Crabtree and Evelyn, Elie Tahari, Hagggar Clothing Co., Hanesbrands, J.Crew, Jones New York, Lane Bryant, Loft Outlet, Maidenform, Tommy Hilfiger and Van Heusen. Footwear and sportswear brands announced include Asics, Clarks Bostonian, Easy Spirit, Famous Footwear, The Finish Line, Fox Racing, Hot Topic, Izod, Naturalizer, Nine West, Reebok, Skechers and Under Armour. Children's brands include Carter's and Hartstrings. Kay Jewelers, Yankee Candle and food merchants Great Wrap and Villa Pizza round out the list of announced merchants.

"We are pleased with the progress of our leasing efforts. Due to high interest in the merchant community, St. Louis Premium Outlets is currently over 75% committed," commented John R. Klein, President of Simon's Premium Outlets platform. "We look forward to serving the St. Louis market when the project opens in September of next year."

St. Louis Premium Outlets is a venture of Simon Property Group and Woodmont Outlets.

### **About Simon Property Group**

Simon Property Group, Inc. (NYSE:SPG) is an S&P 100 company and the largest real estate company in the world. The Company currently owns or has an interest in 332 retail real estate properties in North America and Asia comprising 241 million square feet. We are headquartered in Indianapolis, Indiana and employ approximately 5,500 people in the U.S. For more information, visit the Simon Property Group website at <http://www.simon.com/>.

Simon's Premium Outlets portfolio features 72 Premium Outlet Centers® including 59 in the United States, one in Puerto Rico, eight in Japan, two in Korea, one in Malaysia and one in Mexico. Its industry-leading properties include Woodbury Common Premium Outlets (New York City), Orlando Premium Outlets, Desert Hills Premium Outlets (Palm Springs, California), Las Vegas Premium Outlets and Wrentham Village Premium Outlets (Boston).

### **About Woodmont Outlets**

Woodmont Outlets is an affiliate of The Woodmont Company. The company specializes in commercial real estate including development, asset management, tenant representation, brokerage, construction supervision, brokerage and investment sales. Woodmont's experience includes the development, management and brokerage of tens of millions of square feet of real estate nationwide over 32 years in business. The company leases and manages a portfolio of 80 properties totaling 16.1 million square feet which includes eight outlet centers comprising 2,820,000 square feet. For more information, visit the company's website at <http://www.woodmont.com/>.

SOURCE Simon Property Group, Inc.

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