



## Leading Brands Continue To Join St. Louis Premium Outlets®

November 19, 2012

**- Opening Date is Moved Up to August 2013 -  
- Nike, Converse, Adidas and More Commit to Center -**

INDIANAPOLIS, Nov. 19, 2012 /PRNewswire/ -- With construction underway, St. Louis Premium Outlets® continues to add more brands to its impressive merchant lineup. The upscale outlet center, located in Chesterfield, Missouri, has also moved its opening date up to August 22, 2013.

The growing list of merchants committed to join St. Louis Premium Outlets® now includes Nike, Cole Haan, Converse, Gymboree, Adidas, Wilsons Leather and Claire's Accessories.

These retailers join an impressive roster of previously-announced brands including Saks Fifth Avenue OFF 5<sup>TH</sup> which will anchor the center. There will be no shortage of outstanding fashion and accessories brands to delight shoppers at St. Louis Premium Outlets including Ann Taylor, BCBGMAXAZRIA, Brooks Brothers, Elie Tahari, J.Crew, Jones New York, Loft Outlet, Max Studio, Tommy Hilfiger, Van Heusen and Vera Bradley. Footwear and sportswear brands announced include Asics, Bass, Clarks Bostonian, Easy Spirit, Fox Racing, Izod, Naturalizer, Nine West, Reebok, Skechers, Sperry Top-Sider and Under Armour. Children's brands include Carter's and Hartstrings. Kay Jewelers, Samsonite, Ultra Diamonds, Yankee Candle and many others will provide a complete shopping experience for area residents and visitors.

"We appreciate the support of the merchant community and their confidence in St. Louis Premium Outlets," commented John R. Klein, President of Simon's Premium Outlets platform. "With over 80% of the project committed, we felt it was appropriate to move the opening date up to August 22, 2013 to best meet the needs of our shoppers and retailers."

St. Louis Premium Outlets in Chesterfield, Missouri is a part of Chesterfield Blue Valley, a mixed-use development to include office space, hotel, restaurant and entertainment venues. Located on the south side of I-64/US Highway 40, east of the Daniel Boone Bridge, the center's first phase consists of 350,000 square feet and will house 85 stores.

St. Louis Premium Outlets is a venture of Simon Property Group and Woodmont Outlets.

### **About Simon Property Group**

Simon Property Group, Inc. (NYSE:SPG) is an S&P 100 company and the largest real estate company in the world. The Company currently owns or has an interest in 332 retail real estate properties in North America and Asia comprising 241 million square feet. We are headquartered in Indianapolis, Indiana and employ approximately 5,500 people in the U.S. For more information, visit the Simon Property Group website at <http://www.simon.com/>.

Simon's Premium Outlets portfolio features 75 Premium Outlet Centers® including 62 in the United States, one in Puerto Rico, eight in Japan, two in Korea, one in Malaysia and one in Mexico. Its industry-leading properties include Woodbury Common Premium Outlets (New York City), Orlando Premium Outlets, Desert Hills Premium Outlets (Palm Springs, California), Las Vegas Premium Outlets and Wrentham Village Premium Outlets (Boston).

### **About Woodmont Outlets**

Woodmont Outlets is an affiliate of The Woodmont Company. The company specializes in commercial real estate including development, asset management, tenant representation, brokerage, construction supervision, brokerage and investment sales. Woodmont's experience includes the development, management and brokerage of tens of millions of square feet of real estate nationwide over 32 years in business. The company leases and manages a portfolio of 80 properties totaling 16.1 million square feet which includes eight outlet centers comprising 2,820,000 square feet. For more information, visit the company's website at <http://www.woodmont.com/>.

### **List of stores announced to date:**

Adidas  
Ann Taylor  
Asics  
Bass  
BCBG Max Azria  
Brooks Brothers  
Carter's  
Charlotte Russe  
Claire's Accessories  
Clarks Bostonian  
Cole Haan  
Converse  
Crabtree and Evelyn  
Easy Spirit  
Elie Tahari  
Famous Footwear  
Finish Line  
Fragrance Outlet  
Fox Racing

Gold Toe  
Gymboree  
Haggar Clothing Co.  
Hanesbrands  
Hartstrings  
Hot Topic  
Izod  
J.Crew  
Jockey  
Jos. A. Bank  
Jones New York  
Kay Jewelers  
Kitchen Collection  
Lids  
Loft Outlet  
Maidenform  
Max Studio  
Motherhood Maternity  
Naturalizer  
Nike  
Nine West  
Reebok  
Rue21  
Saks Fifth Avenue Off 5th  
Samsonite  
Sara  
Skechers  
Sperry Top-Sider  
Sunglass Hut  
Sunglass Warehouse  
Tommy Hilfiger  
Ultra Diamonds  
Under Armour  
Van Heusen  
Vera Bradley  
Yankee Candle  
Wilson's Leather

Food:

Famous Wok  
Great Wrap  
Villa Pizza  
Wetzels Pretzels

SOURCE Simon Property Group, Inc.

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