



Simon 'Spreads Love' With Nationwide Gift Card Giveaway To Shoppers On December 6

December 1, 2014

Randomly Selected Shoppers Will Be Surprised With Two Simon Gift Cards: One To Keep And One To Pay Forward

INDIANAPOLIS, Dec. 1, 2014 /PRNewswire/ -- Simon®, a global leader in retail real estate, announced today that Simon locations across the nation will be bringing to life their holiday campaign 'Spread Love' on December 6 by surprising randomly selected shoppers with free Simon Giftcards®. The event will encourage the giving spirit of the holidays by offering the lucky shoppers two cards, one to keep and one to share with a fellow shopper. The Simon Giftcards will be distributed at random by local Simon management teams.

"Our shoppers demonstrate time and again how generous they are by contributing to our local food and clothing drives, donating to Simon Youth Foundation®, and participating in our community events benefiting others," said Mikael Thygesen, Chief Marketing Officer for Simon. "On December 6, we want to say 'thank you' to our shoppers while tapping into that contagious spirit of generosity and encouraging Giftcard recipients to 'Spread Love' to other shoppers."

Simon shopping centers will also be offering extended shopping hours, customer amenities, including holiday greeters, Simon Shuttle service, complimentary coat and bag check and other perks, all designed to make shopping more convenient and enjoyable this holiday season.

About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE: SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/simon-spreads-love-with-nationwide-gift-card-giveaway-to-shoppers-on-december-6-300001708.html>

SOURCE Simon

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