



Simon Breaks Ground On Tampa Premium Outlets®

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Project Scheduled to Open in October 2015

TAMPA, Fla., Dec. 12, 2014 /PRNewswire/ -- Simon, a global leader in retail real estate, broke ground this morning on Tampa Premium Outlets® in Wesley Chapel, Florida. The multi-million dollar project will bring a diverse mix of more than 110 retailers delivering great brands at great prices.

Opening in October of next year, Tampa Premium Outlets is destined to become Tampa's premier outlet shopping destination serving northern Hillsborough and Pasco Counties and featuring designer and name brands at savings of 25 to 65 percent. The center is located at the intersection of I-75 and State Road 56.

Tampa Premium Outlets will offer a mix of product categories typically found in many Simon Premium Outlets around the country, including apparel and shoes, fashion accessories, leather goods, home furnishings, and specialty items. There will also be a Food Pavilion with multiple dining options. In all, there will be 441,000 square feet of leasable space.

The design elements of the center incorporate a relaxed, contemporary 'Key West' style complete with a soft color palate scheme, palm trees throughout the common area, and water features to enhance the outdoor shopping experience. Shoppers will enjoy Premium Outlets' popular pedestrian-friendly layout which makes it convenient to visit all of the stores and dining options.

"We are excited to be breaking ground on this long-awaited project," said Danielle DeVita, Senior Vice President of Development for Simon Premium Outlets. "We are looking forward to serving the Tampa Bay region and expect Tampa Premium Outlets to make a significant economic impact with the creation of 300 to 500 construction jobs and more than 800 full-time and part-time retail jobs upon opening."

About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE: SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

About Simon Premium Outlets

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and popular retailers representing the best in fashion, family and home. Our 84 Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common (New York City), Orlando, Desert Hills (Palm Springs), Las Vegas and Wrentham Village Premium Outlets (Boston). For more information visit premiumoutlets.com or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

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