



Simon Announces Opening Of Gloucester Premium Outlets® and Expansion Of San Francisco Premium Outlets®

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INDIANAPOLIS, Aug. 13, 2015 /PRNewswire/ -- Simon, a global leader in retail real estate, continues to expand its Premium Outlets platform with the opening of one new center and the expansion of an existing center.



Gloucester Premium Outlets®, serving the South New Jersey and Greater Philadelphia areas, opened today with a ribbon cutting ceremony attended by local dignitaries and Simon executives. Featuring designer and lifestyle brands offering 25 to 65 percent savings every day, this highly-anticipated 376,000 square foot shopping center will be home to many sought-after names including **Armani Outlet, Banana Republic Factory Store, Calvin Klein, Cole Haan, Columbia Sportswear, Lucky Brand, Nike Factory Store, Puma, Tommy Hilfiger, Under Armour and Vera Bradley.**

The single-level, outdoor village-style shopping center features a racetrack design for easy access between stores. Visitors who want to relax and enjoy something to eat can access the beautiful Market Hall complete with a variety of dining options, indoor and outdoor seating, a media center with flat screen televisions and free Wi-Fi.

Also today the very successful San Francisco Premium Outlets opened its 185,000 square foot expansion featuring 30 new tenants with an additional 20 stores to open over the next few weeks. San Francisco Premium Outlets is now the largest outlet center in California.

Located in the affluent East Bay area of northern California, San Francisco Premium Outlets opened in 2012 and has quickly become the premiere shopping destination for leading designer and name brand outlet stores in the greater Bay Area.

New brands to the center include: **CH Carolina Herrera, Catimini, ECCO, Rag & Bone New York, Scotch & Soda, Ted Baker London, Tory Burch, UGG Australia, and Vince.** They join an already powerful lineup of retailers including **Burberry, Coach, Kate Spade New York, MaxMara, Michael Kors, and Prada.**

"From New Jersey to California, whether it's expanding an extremely successful center or developing one from the ground up to meet tenant and customer demand, Simon's Premium Outlets platform delivers," said Stephen Yalof, Chief Executive Officer of Simon Premium Outlets. "This is a big day for us and illustrates yet again how we create the best outlet shopping environments in the world."

About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE: SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

About Simon Premium Outlets®

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and popular retailers representing the best in fashion, family and home. Our 85 Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common (New York City), Orlando, Desert Hills (Palm Springs), Las Vegas and Wrentham Village Premium Outlets (Boston). For more information visit premiumoutlets.com or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

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