Simon's Chicago Premium Outlets® Opens Multi-Million Dollar Expansion

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Thirty New and Expanded Stores Debut Today

AURORA, Ill., Aug. 27, 2015 /PRNewswire/ -- Simon, a global leader in retail real estate, announced today that its popular Chicago Premium Outlets® opened an additional 250,000 square feet of outdoor shopping space, significantly increasing the footprint of one of the country's iconic outlet centers.

New stores as well as popular existing brands expanded their presence at Chicagoland's largest and most successful outlet center. Coach, Cole Haan, Guess Factory Store, Michael Kors, Nike Factory Store, Skechers, Under Armour, and Vera Bradley have all increased their space at Chicago Premium Outlets to meet customer demand. Shoppers will also find exciting new selections from sought-after retailers including Saks Fifth Avenue Off 5th, Columbia Sportswear, UGG Australia, Vince, and the first Midwest outlet stores for eclectic lifestyle designer Robert Graham and Clarins luxury skincare.

The new section of the center includes fire places, art installations and a feature pond, along with the addition of 2,200 parking spaces and new amenities. Concurrently with the exciting expansion, the first phase is undergoing a complete renovation including an updated Food Court, new pedestrian walkways, landscaping, lighting, seating, and signage.

"Chicago Premium Outlets has been one of the country's most successful outlet centers for more than a decade," said Mark Silvestri, Chief Operating Officer for Simon Premium Outlets. "Today's openings, along with new and expanded retailers debuting during the fourth quarter, will enhance this popular center as a must-shop destination for holiday 2015."

Silvestri added that it has been a noteworthy month for Simon's Premium Outlets division as today's expansion comes just two weeks after the opening of another expansion at San Francisco Premium Outlets and the grand opening of Gloucester Premium Outlets, the 69thPremium Outlets center in the U.S. Two more Premium Outlet centers – Tucson Premium Outlets and Tampa Premium Outlets – will open in October of this year.

Among brands opening today are Abercrombie & Fitch Outlet, American Eagle Outfitters, Clarins, Columbia Sportswear, Express Factory Outlet, The Fragrance Outlet, The Limited Outlet, The Luggage Factory, Mountain Warehouse, Old Navy Outlet, Robert Graham, Saks Fifth Avenue Off 5th, Tommy Hilfiger Kids, UGG Australia, Vans and Vince. Also opening are the Midwest's first Rise Pies handcrafted pizzeria and one of the first suburban locations for Lettuce Entertain You Enterprises' popular M Burger concept.

Additional stores, including the region's first Wellensteyn Outlet, Corning Corelle & More, Coty, Finish Line, Harry & David, Movado Company Store, Sperry Top-Sider, and an expanded J. Crew, are slated to open during the fourth quarter, in time for the holiday shopping season.

About Chicago Premium Outlets®

Chicago Premium Outlets is a Simon center located 38 miles west of downtown Chicago off Interstate 88 at Farnsworth Ave. North in Aurora, Ill. For more than 10 years the center has been a top destination for unsurpassed savings on fashion and popular brands including Adidas, Coach, Gap Factory Store, Levi's Outlet Store, Polo Ralph Lauren Factory Store and Tommy Hilfiger. A complete multi-million dollar renovation of the existing center is expected to be completed by spring 2016.

About Simon Premium Outlets®

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and popular retailers representing the best in fashion, family and home. Eighty-five Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common (New York City), Orlando, Desert Hills (Palm Springs), Las Vegas and Wrentham Village Premium Outlets (Boston). For more information, visit premiumoutlets.com or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

About Simon
Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Simon's industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

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