



Iconic Brands On The Horizon For Roosevelt Field

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Many Exclusive Stores to Make Their Long Island Debut at Iconic Property

GARDEN CITY, N.Y., Sept. 2, 2015 /PRNewswire/ -- As the major redevelopment of Roosevelt Field enters its final stages, Simon, a global leader in retail real estate, announced today the names of a group of unique, high-quality brands that will be part of a brand-new, two-level retail wing. Most of the stores, with some welcoming customers as soon as this week, will make their Long Island debut in this exclusive wing that will lead to the area's first Neiman Marcus store opening in February 2016.



A majority of the additions will open this fall, with the remaining stores slated for early 2016.

"These retailers will help create a collection of brands that celebrate the best of American and international heritage, giving our customers a diverse and in most instances exclusive opportunity to shop concepts that are firsts for Long Island," commented Francis X. Scire, Simon vice president of leasing. "We are pleased to bring these brands to our Roosevelt Field consumers and further the center's reputation as the premier shopping destination on Long Island."

The new retailers announced today, opening in 2015, include:

- **Jo Malone London, opening September** – Inspired by modern British culture, Jo Malone began in 1994 and curates collections for men, women and home between world-renowned master perfumers and London's leading creative talent. Its products include bath and body creams, lotions and oils, candles, sprays and hand wash. The 891 square-foot location marks its **first standalone Long Island boutique**.
- **The FRYE Company, opening September** – Beginning as a small shop in Massachusetts, The FRYE Company crafts the best-looking, hardest-working, longest-lasting shoes and leather goods. Along with its lines of men and women shoes, boots and sandals, The FRYE Company sells handbags, wallets, backpacks and accessories. At 3,000 square-feet, this is its **first Long Island location**.
- **Furla, opening September** – Founded in 1927, Furla is a key player in the global leather goods and accessories market with a philosophy that remains loyal to traditional Italian methods of art and design. This location is their **first on Long Island** and will feature bags, mini-bags, wallets, shoes and accessories for both men and women in 1,200 square-feet.
- **kate spade new york, opening September** – Known for creating signature handbags featuring playful, chic and graphic designs, kate spade new york also carries signature shoes, eyewear, stationery and home accessories. This newest store expands its presence on Long Island and will feature the brand's celebrated styles in 2,000 square-feet.
- **Montblanc, opening September** – For generations, international brand Montblanc has been a renowned maker of sophisticated, high-quality writing instruments and its product range has been expanded to include exquisite writing accessories, luxury leather goods and belts, jewelry, fragrance, eyewear and watches. It will move from its current location to a 1,127 square-foot boutique in the Neiman Marcus wing.
- **Le Pain Quotidien, opening November** – Le Pain Quotidien, which means the daily bread, is a popular European cafe chain that serves bakery goods, healthful salads, handmade breads and organic drinks. Roosevelt Field shoppers will enjoy its offerings when it opens its **first Long Island location**, a 2,393 square-foot cafe.
- **Jonathan Adler, opening November** – A design company with over 25 stores worldwide, Jonathan Adler will bring its home decor offerings to its **first Long Island store** at Roosevelt Field. The 3,023 square-foot location will include home accessories, decorative objects, tabletop collections, bedding, bath accessories, candles, furniture, rugs, pillows, lighting, fashion accessories and more.
- **JACHS New York, opening November** – Founded in 2008 with the idea that artistry and intricate attention to detail should make clothing effortless to wear, JACHS New York designs fabrics from scratch and applies them to contemporary silhouettes inspired by vintage American styles to make the most unique, comfortable and wearable clothing. Men and

women can find apparel, footwear, handbags and accessories at its **first Long Island location**, which will occupy 755 square-feet.

- **Allen Edmonds, opening November** – Allen Edmonds features the finest men's dress and casual shoes available with classic American styling and craftsmanship. The brand prides itself on using superior leathers such as calf skin and cordovan and providing customers with the ultimate fit. The 1,043 square-foot store marks its **first mall location on Long Island**.

The new two-level retail wing is part of a transformation of Roosevelt Field that started in 2014 and has already seen the opening of the spectacular new Dining District in January. The dining emporium features 17 quick service restaurants covering 50,000 square feet and has over 1,200 seats, making it among the largest retail food areas in the United States. The food offerings include different cuisines from around the world and many successful Manhattan restaurateurs making their first Long Island appearance in one of the country's most iconic shopping venues.

Diners are able to enjoy their meal al fresco on the outside patio and of course, benefit from a complimentary Wi-Fi network. Other amenities include banquettes and communal table furnishings, a 'Green Wall,' family restrooms and 38-foot vaulted ceilings sundrenched with natural light.

The renovation of Roosevelt Field which covered all the common areas includes new flooring, lighting, sky lights, frameless glass handrails and LED energy efficient lighting along with significant exterior enhancements.

About Roosevelt Field

An expansive retail destination for fashion, discovery and community, Roosevelt Field is managed by Simon, headquartered in Indianapolis, Indiana. Currently in progress on an expansion and renovation that introduced a Dining District in January 2015 and Long Island's first Neiman Marcus, coming February 2016, the mall is anchored by Nordstrom, Macy's, JCPenney, Bloomingdale's, Bloomingdale's Furniture, and Dick's Sporting Goods and has more than 270 specialty stores. It also features restaurants offering an eclectic mix of cuisine, including Havana Central, The Capital Grille, Grand Lux Cafe and Seasons 52 and is conveniently located at the intersection of Old Country Road and Meadowbrook Parkway in Garden City. Roosevelt Field recently launched a new incentive program, *Simon Rewards*, which gives shoppers the chance to win daily prizes, earn points and receive perks for visiting the mall, including access to new Reserved Parking spaces. Guests will also find unparalleled customer service with amenities including Simon Giftcards® - give the gift of shopping with Simon Giftcards; available in denominations of \$20-\$500; *Ticketmaster* at Simon Guest Services; valet parking; complimentary wheelchairs; strollers; comfortable soft seating areas and a post office. For more information, please go to simon.com. Visit simon.com/mall/roosevelt-field for the latest mall events and retailer updates; on Facebook [facebook.com/RooseveltField](https://www.facebook.com/RooseveltField); or Twitter [@RooseveltField](https://twitter.com/RooseveltField).

About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

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