

## Tucson Premium Outlets® Grand Opening Brings Upscale Outlet Shopping To Tucson Metro Area

October 1, 2015

Grand Opening Celebration October 1 - 4 Welcomes Area Residents and Visitors to New Shopping Destination with Special Events

INDIANAPOLIS, Oct. 1, 2015 /PRNewswire/ -- Simon, a global leader in retail real estate, announced today that it has opened Tucson Premium Outlets®, bringing the world's most recognized and popular brand of upscale outlet shopping to the greater Tucson area.



Featuring popular designer and name brands, the center will have more than 90 retailers offering savings of 25 to 65 percent every day, many of which will be unique to the Tucson metro area. Some of the well-known brands include: Adidas, Banana Republic Factory Store, Bebe, Brooks Brothers Factory Store, Calvin Klein, Forever 21, Lucky Brand, Michael Kors, Nike Factory Store, Tommy Hilfiger, and Under Armour. Saks Fifth Avenue Off 5<sup>th</sup>, Coach, and The Disney Store Outlet will open at Tucson Premium Outlets in early 2016.

"We are so pleased to bring the best in value shopping to Tucson and have Tucson Premium Outlets be the anchor for the entire dynamic Marana Center mixed-use project," said Stephen Yalof, Chief Executive Officer of Simon Premium Outlets. "We are also proud that the project has also delivered a significant economic impact with approximately 800 permanent and part-time jobs created and hundreds of construction jobs as well."

Mayor Ed Honea of Marana said, "The Town of Marana is proud to be the home of the new outlet mall. This adds another amenity for our residents and visitors. Hundreds of jobs have been created and other projects will happen because of this development."

It has been an extremely productive development year for Simon's Premium Outlets platform. Since May, expansions have occurred at Las Vegas North Premium Outlets, San Francisco Premium Outlets, and Chicago Premium Outlets. In addition to today's opening in Marana, Gloucester Premium Outlets (Philadelphia) opened in August and Tampa Premium Outlets is set to open on October 29.

Tucson Premium Outlets will offer 366,000 square feet of retail, located at the intersection of I-10 and Twin Peaks Road. For more information on the Grand Opening Celebration Events occurring October 1 – October 4, please visit the Tucson Premium Outlets website at premiumoutlets.com/Tucson.

## **About Simon Premium Outlets**

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and popular retailers representing the best in fashion, family and home. Our 86 Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common (New York City), Orlando, Desert Hills (Palm Springs), Las Vegas and Wrentham Village Premium Outlets (Boston). For more information visit premiumoutlets.com or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

## **About Simon**

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE: SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual sales. For more information, visit simon.com.

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SOURCE Simon

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