



Dramatic New Fashion Wing Opens At Del Amo Fashion Center

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Nordstrom and 100 Brands to Fill Two-Level Space at Landmark Southern California Shopping Center

TORRANCE, Calif., Oct. 9, 2015 /PRNewswire/ -- Simon, a global leader in retail real estate, debuted today its new two-level 'Fashion Wing' anchored by a new Nordstrom store, at the iconic Del Amo Fashion Center. The new two-level, 140,000 square foot store is the 28th Nordstrom store in the Simon portfolio. Adjacent to the new Nordstrom store will be 100 brands, many of them exclusive to the South Bay area, housed in an inviting space featuring impressive wood accents and massive skylights which allow exposure to the plentiful Southern California sunshine.



"South Bay holds a special place with us – we started serving customers here nearly 30 years ago, and we owe them a lot for helping us build our business here over the years," said Bob Middlemas, Nordstrom Executive Vice President and Southern California Regional Manager. "Del Amo is the premiere shopping center in the South Bay and we're thrilled to offer customers an updated and more convenient shopping experience at our beautiful, new store."

The new Fashion Wing will be home to exceptional brands such as Arhaus, Kate Spade, Hugo Boss, Guess/Marciano, lululemon athletica, Michael Kors, J. Crew, Madewell, Vince Camuto, a two-level Zara, a two-level H&M store, a Victoria's Secret flagship store, an Express flagship store, Brooks Brothers, and Uniqlo. Additional stores will open before Thanksgiving.

Shoppers will also have an attractive array of new food options including the South Bay arrival of Pink's Hot Dogs, a Hollywood institution since 1939, coming to Del Amo's new Patio Cafes dining experience along with Sumo Salad and Open Sesame. A new 'Restaurant Row' along Hawthorne Boulevard will include Din Tai Fung, Great Maple, FRIDA, and a relocated Lucille's Smokehouse.

Easy access to these great new stores and restaurants at Del Amo will be provided courtesy of a new, four-level, 2,000-car garage, which will be equipped with a parking guidance system to easily guide motorists to open spaces. Shoppers will also enjoy the seamless, gracefully terraced transition from the new Fashion Wing to Del Amo's existing Outdoor Village.

"The addition of Nordstrom and so many top brands solidify Del Amo as a retail landmark in Southern California," said David Contis, President of Simon Malls. "We look forward to serving our loyal Southern California shoppers and visitors from around the world."

Torrance Mayor Patrick J. Furey said, "We are thrilled that Simon has recognized Torrance as a place to grow and revitalize their business. On top of taking the Del Amo Fashion Center to an elite level, they have created over a thousand jobs for our region. Now, once again Torrance is a regional retail powerhouse."

The next phase of Del Amo's transformation, to be completed in 2016, will include the renovation of common areas between Macy's Men, Home & Furnishings and Sears, and will feature new tile floors, new glass handrails, LED lighting, and new entrances.

About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

About Del Amo Fashion Center

Del Amo Fashion Center, a joint venture of institutional investors advised by J.P. Morgan Asset Management and Simon, is the South Bay's retail destination for shopping, entertainment and dining. Del Amo Fashion Center boasts more than 200 stores, including Nordstrom, Macy's, H&M, Anthropologie, Urban Outfitters, Free People, Barnes & Noble, Coach, Crate & Barrel and more. Visit the outdoor promenade and enjoy dinner at Stacked or PF Changs before a movie at our 18 screen AMC Theater. The indoor mall offers fashion for women, men and children plus jewelry, footwear and electronics. Del Amo Fashion Center serves the nearby communities of Palos Verdes, Lomita, Long Beach, Los Angeles, Redondo Beach, Manhattan Beach, Hermosa Beach, and Gardena. For a map and store listings, as well as directions, events and job listings, visit www.simon.com/mall/del-am-fashion-center or call 310-542-8525.

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