



## Simon and Neiman Marcus Collaborate On First-Ever Fantasy Gift Public Display

December 4, 2015

**Neiman Marcus' 56th Annual Fantasy Gifts include celebrity motorcycle ride, Italy craftsmen tour and World View space flight experience**

GARDEN CITY, N.Y., Dec. 4, 2015 /PRNewswire/ -- Simon, a global leader in retail real estate, today revealed the first-ever Neiman Marcus' 2015 Fantasy Gifts public installation at Roosevelt Field. This collaboration will bring five of Neiman Marcus' uniquely curated and inspiring holiday gifts straight to shoppers throughout the season.



"We are so honored to be working with Neiman Marcus to display their iconic Fantasy Gifts," said David Contis, President of Simon Malls. "Giving our Roosevelt Field shoppers a chance to view these gifts – beautifully presented in custom-designed cases – is something that has never been done before and is the perfect way to welcome in the holiday season. It's also a glimpse into all that Neiman Marcus will add to the Long Island shopping scene when they open their Roosevelt Field location early next year."

The fantasy gifts, now in their 56th year, are individually curated and crafted by Hollywood celebrities, renowned artists and fashion and jewelry designers from around the world. Five of the gifts will be on exhibit for public viewing at Roosevelt Field's Neiman Marcus wing through January 3, 2016.

The fantasy gifts exhibition will feature:

- Arch motorcycle and ride experience with Keanu Reeves
- The Orphan Barrel Project of rare whiskeys and exclusive trip to Kentucky
- World View space exploration voyage trip and luxury Arizona resort experience
- Italy tour with acclaimed jewelry designer Ippolita Rostagno and Artemest craftsmen
- Abigail and Paul Vogel one-of-a-kind Couture Diary

"For over 50 years, the Neiman Marcus Fantasy gifts have been a staple of the holiday season," said Ginger Reeder, VP of Corporate Communications, Neiman Marcus. "Our customer has come to expect the rare and the beautiful presented in unique Neiman Marcus style."

The fantasy gifts are presented through Neiman Marcus' annual Christmas Book and the retailer's newest mobile application. A portion of the proceeds from this year's purchased gifts will be donated to the Heart of Neiman Marcus Foundation, which brings enriching art experiences to youth in communities nationwide.

Click [here](#) for photos and B-roll of the 2015 Neiman Marcus Fantasy Gifts.

### **About Simon**

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit [simon.com](http://simon.com).

### **About Roosevelt Field**

An expansive retail destination for fashion, discovery and community, Roosevelt Field is managed by Simon, headquartered in Indianapolis, Indiana. Currently in progress on an expansion and renovation that introduced a Dining District in January 2015 and Long Island's first Neiman Marcus, coming February 2016, the mall is anchored by Nordstrom, Macy's, JCPenney, Bloomingdale's, Bloomingdale's Furniture, and Dick's Sporting Goods and has more than 270 specialty stores. It also features restaurants offering an eclectic mix of cuisine, including Havana Central, The Capital Grille, Grand Lux Cafe and Seasons 52 and is conveniently located at the intersection of Old Country Road and Meadowbrook Parkway in Garden City. Roosevelt Field recently launched a new incentive program, *Simon Rewards*, which gives shoppers the chance to win daily prizes, earn points and receive perks for visiting the mall, including access to new Reserved Parking spaces. Guests will also find unparalleled customer service with amenities including Simon Giftcards® - give the gift of shopping with Simon Giftcards; available in denominations of \$20-\$500; *Ticketmaster* at Simon Guest Services; valet parking; complimentary wheelchairs; strollers; comfortable soft seating areas and a post office. For more information, please go to [simon.com](http://simon.com). Visit [simon.com/mall/roosevelt-field](http://simon.com/mall/roosevelt-field) for the latest mall events and retailer updates; on Facebook [facebook.com/RooseveltField](https://www.facebook.com/RooseveltField); or Twitter [@RooseveltField](https://twitter.com/RooseveltField).

### **About Neiman Marcus Group:**

Neiman Marcus Group LTD LLC is a luxury, multi-branded, omni-channel fashion retailer conducting integrated store and online operations under

the [Neiman Marcus](#), [Bergdorf Goodman](#), [Last Call](#), [Horchow](#), [CUSE](#), and [mytheresa](#) brand names. For more information, visit [www.neimanmarcusgroup.com](http://www.neimanmarcusgroup.com).



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