

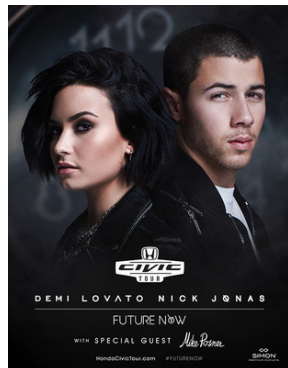


Simon Premium Outlets Sponsors Demi Lovato and Nick Jonas 'Honda Civic Tour: Future Now'

June 9, 2016

Meet and Greets, concert tickets, backstage passes, and more available to VIP Shoppers

NEW YORK, June 9, 2016 /PRNewswire/ -- Simon Premium Outlets announced today that it has been named the exclusive retail sponsor for Demi Lovato and Nick Jonas' upcoming 'Honda Civic Tour: Future Now'. The tour, taking place at more than 40 venues in the U.S. and Canada, kicks off in June and ends in September.



"We are so excited to be part of the biggest national music event of the summer," said Stephen Yalof, CEO of Simon Premium Outlets. "This sponsorship was a natural as the tour's North American stops align with the locations of our Premium Outlets. We look forward to hosting numerous tour related events on property that will entertain and delight our loyal shoppers and introduce our centers to a whole new set of shoppers."

As the exclusive retail sponsor, Simon Premium Outlets will host 'Meet and Greets' with Lovato and Jonas at their Woodbury Commons, Desert Hills, Allen, Orlando International, Las Vegas North, Phoenix, St. Louis, Edinburgh, Chicago and Leesburg Premium Outlets properties.

Simon Premium Outlets will also be hosting a concert sweepstakes where VIP Shoppers can win tickets to see Lovato and Jonas LIVE in concert, backstage passes, and entry to sound check parties.

In addition, concert goers will be invited to attend Simon Premium Outlet's VIP Shopper Lounge, located at each of the concert venues, to enjoy pre-concert entertainment and exclusive rewards prior to seeing the concert.

Details for the 'Meet and Greets,' concert sweepstakes, and updates from the tour will be posted on simon.com/VIPEvents.

For dates, locations and ticket information for the 'Honda Civic Tour: Future Now,' visit civictour.honda.com/tour

About Simon Premium Outlets

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and popular retailers representing the best in fashion, family and home. Our 87 Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common (New York City), Orlando, Desert Hills (Palm Springs), Las Vegas and Wrentham Village Premium Outlets (Boston). For more information visit premiumoutlets.com or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

About Simon

Simon is a global leader in retail real estate ownership, management, and development, and an S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe, and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.



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