



Chicago Premium Outlets® Celebrates Grand Re-Opening With Announcement Of More Retail Standouts Coming Soon

June 16, 2016

Victoria's Secret, Restoration Hardware and Land's End among newcomers

AURORA, Ill., June 16, 2016 /PRNewswire/ -- The flurry of new retailer activity shows no sign of slowing at Chicago Premium Outlets, following last August's multi-million-dollar expansion that increased the footprint of the popular Simon outlet center by more than half. Today, at a grand re-opening celebration heralding the completion of a comprehensive renovation of the pre-expansion section of the 170-store center, Simon officials announced a slew of high-profile retailers slated to open new stores at Chicago Premium Outlets before year-end.



Among the newcomers scheduled to open this month are Versace, Forever 21 and performance shoe standout Salomon. On the horizon for third quarter are the openings of Victoria's Secret and its popular offshoot Pink, Restoration Hardware, shoemaker Geox Breathes, Steve Madden, Land's End, high-end children's apparel brand Hanna Andersson and Bath & Body Works, targeted to open in November.

"Chicago Premium Outlets is not only the largest and most successful outlet center in the Chicago market, it is also quickly becoming a crown jewel of our global portfolio, offering unparalleled value and selection for local shoppers, regional bargain-hunters and international tourists alike," said Daniella De Vita, Executive Vice President of Real Estate for Simon Premium Outlets.

"Having a world-class shopping center in our backyard is a strong driver for economic development throughout the City of Aurora," said Aurora Mayor Tom Weisner, who in tandem with the city's 'Seize the Future' initiative has been a strong proponent of the Chicago Premium Outlets expansion.

The largest outdoor shopping center in the area, the recently renovated Chicago Premium Outlets is a 688,000-sq.-ft. showplace with dynamic amenities, including an expansive feature pond, fire places, and one-of-a-kind art installations. A top destination for unsurpassed savings on popular brands including Adidas, Coach, Cole Haan, Gap Factory Store, Levi's Outlet Store, Michael Kors, Nike Factory Store, Polo Ralph Lauren Factory Store, Under Armour and Vera Bradley, for more than 10 years, the August 2015 expansion of Chicago Premium Outlets paved the way for high-profile newcomers including anchor Saks Fifth Avenue Off 5th, Abercrombie & Fitch Outlet, Columbia Sportswear, Movado Company Store, Old Navy Outlet, Sperry Top-Sider, Tommy Hilfiger Kids, UGG Australia, Vince, and the first Midwest outlets for German luxury coat maker Wellensteyn, eclectic lifestyle designer Robert Graham, high-performance outfitter Arc'teryx, and Clarins luxury skincare.

For more information, visit www.premiumoutlets.com/chicago or follow Chicago Premium Outlets on Facebook at [facebook.com/chicagopremiumoutlets](https://www.facebook.com/chicagopremiumoutlets), Twitter at twitter.com/ChiPremOutlets, or Instagram at [instagram.com/chipremoutlets](https://www.instagram.com/chipremoutlets).

About Chicago Premium Outlets®

Chicago Premium Outlets is a Simon center located 38 miles west of downtown Chicago off Interstate 88 at Farnsworth Ave. North in Aurora, Ill. For more than 10 years the center has been a top destination for everyday savings of 25 to 65 percent on fashion and popular brands including Adidas, Coach, Gap Factory Store, Levi's Outlet Store, Polo Ralph Lauren Factory Store, Tommy Hilfiger, Under Armour and Vera Bradley. Among 40 new and expanded stores to open at the popular outdoor outlet center within the past 10 months are anchor Saks Fifth Avenue Off 5th and the first Midwest outlets for German luxury coat maker Wellensteyn, eclectic lifestyle designer Robert Graham, high-performance outfitter Arc'teryx, and Clarins luxury skincare.

About Simon Premium Outlets®

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and popular retailers representing the best in fashion, family and home. Eighty-seven Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common (New York City), Orlando, Desert Hills (Palm Springs), Las Vegas and Wrentham Village Premium Outlets (Boston). For more information, visit premiumoutlets.com or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

About Simon

Simon is a global leader in retail real estate ownership, management and development and an S&P100 company (Simon Property Group, NYSE: SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

Logo - <http://photos.prnewswire.com/prnh/20150227/178536LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/chicago-premium-outlets-celebrates-grand-re-opening-with-announcement-of-more-retail-standouts-coming-soon-300285809.html>

SOURCE Simon

Maria Weber, Simon, 317.263.7191, maria.weber@simon.com; Bonni Pear, Motion PR for Chicago Premium Outlets, 312.670.8948, bonni@motionpr.net