



## W Magazine And Simon Malls Host Open Casting Calls Nationwide

August 15, 2016

NEW YORK, Aug. 15, 2016 /PRNewswire/ -- W magazine and Simon Malls have teamed up to discover modeling talent across the country. Beginning on August 20, W and Simon will host casting call events at 10 shopping centers nationwide, including New York, Los Angeles, Miami, Atlanta and Houston.

**ARE YOU THE NEXT SUPERMODEL?**  
Get discovered. Enter the W Magazine model search. Starts August 20th. #WmagModelSearch

**W Model Search Events**  
There is always something to discover at Simon and the summer is no exception. Enter the W Magazine Search at these Simon centers.

DATE	LOCATION	TIME
AUGUST 20-21	ROOSEVELT FIELD Long Island, NY	12-4PM
AUGUST 27	THE GALLERIA Houston, TX	12-6PM
AUGUST 27	LENOX SQUARE Atlanta, GA	12-6PM
SEPTEMBER 10	DEL AMO FASHION CENTER Los Angeles, CA	12-6PM
SEPTEMBER 10	DADELAND MALL Miami, FL	12-6PM
SEPTEMBER 10	MONTGOMERY MALL North Miami, FL	12-4PM
SEPTEMBER 10	THE GALLERIA Dallas, TX	12-6PM
SEPTEMBER 10	MONTGOMERY MALL Greenwich, CT	12-4PM
SEPTEMBER 10	MONTGOMERY MALL Lakewood, NJ	12-4PM
SEPTEMBER 10	WOODBRIDGE MALL Schuylkill, PA	12-4PM

**Terms & Conditions**

"Simon is dedicated to celebrating fashion, discovery and community at our iconic shopping centers," said Chidi Achara, SVP and Global Creative Director for Simon. "We know our young shoppers love fashion, and malls are the ideal scouting ground for new models. By teaming up with W magazine, we're giving them a unique chance to enter the modeling and fashion world."

"We are thrilled to work with Simon as we expand our talent scouting efforts," said Lucy Kriz, Publisher and Chief Revenue Officer of W magazine. "W magazine is known for discovering and supporting new talent in its pages, from young photographers to up-and-coming models. Through our program with Simon, we are reaching readers and shoppers who are passionate about modeling and fashion."

The open casting calls will take place at shopping centers including:

- Roosevelt Field, Long Island, NY (August 20-21, 12pm-4pm)
- The Galleria, Houston, TX (August 27, 12pm-6pm)
- Lenox Square, Atlanta, GA (August 27, 12pm-6pm)
- Del Amo Fashion Center, Los Angeles, CA (September 10, 12pm-6pm)
- Dadeland Mall, Miami, FL (September 10, 12pm-6pm)

At the above casting calls, aspiring models will have professional images taken by a W-commissioned photographer, for a chance to be featured in the magazine's March 2017 issue, and for the opportunity to star in an upcoming Simon Malls ad campaign. Attendees will also select their favorite images for their own future use, and meet a member of the W magazine team.

In addition, W's bookings director, Erin Simon, who is responsible for booking models for the magazine's editorial shoots, will provide tips and industry insights at the New York and Miami casting calls.

The casting call events are free and no advance registration is required. For more information, visit <http://www.simon.com/w-model-search>.

### About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE: SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers

every day and generate billions in annual retail sales. For more information, visit [simon.com](http://simon.com).

**About W Magazine**

*W* ([wmagazine.com](http://wmagazine.com)) is an escape from the ordinary. The magazine represents the very best in fashion, film, and art, with a consistent eye toward the game changers of tomorrow. The oversize pages of *W* deliver some of the most innovative and surprising images in the industry, creating an unparalleled reader experience. Across platforms, *W* celebrates the unexpected and sparks cultural conversations, with provocative stories, addictive videos, and distinctively curated social feeds. Follow *W* on [Facebook](#), [Instagram](#), [Twitter](#), [Tumblr](#), and [Snapchat](#).



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