



Stanford Shopping Center Announces Hermès and Cartier Joining Exclusive Retail Roster

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PALO ALTO, Calif., Sept. 27, 2016 /PRNewswire/ -- Simon, a global leader in retail real estate, announced today that Stanford Shopping Center is further elevating the shopping experience at this premier shopping destination with the impending arrivals of high-fashion retailer Hermès and the French luxury house Cartier.

French high fashion and luxury goods manufacturer, Hermès will open a 6,000-square-foot store in the heart of the newly transformed center, near Neiman Marcus. Slated to open in late 2017 or early 2018, the arrival of Hermès at Stanford Shopping Center reinforces Simon's commitment to the community and meeting the demands of the sophisticated clientele that visits the center.

The Hermès Palo Alto boutique will present a comprehensive offering of men's, women's, home and equestrian collections to local Stanford residents, Silicon Valley and the Stanford University community. This store will be the first new U.S. market location for Hermès in over five years.

The French luxury jewelry designer and watchmaker Cartier will open this fall adjacent to Hermès. The new Palo Alto boutique was designed in-house to reflect the look and feel of Architect Bruno Moinard.

In addition to Hermès and Cartier, Stanford Shopping Center has welcomed many well-known retailers to the center during the summer of 2016, including British fashion house **AllSaints**, the first U.S. location for women's Italian fashion brand **Luisa Spagnoli**, outdoor lifestyle brand **The North Face**, British perfume house **Penhaligon's**, **Pink Posy Bake Shop**, Spanish jewelry brand **UNode50**, men's dress and casual shoe retailer **Allen Edmonds**, sustainable fashion brand **Amour Vert**, **Jenni Kayne's** refined wardrobe and home essentials inspired by modern California living, as well as indoor cycling reimagined for home by **Peloton**.

Alex and Ani and **Anthropologie** will enthusiastically open their doors to Stanford Shopping Center guests later this fall.

"With every new retailer that opens and every announcement that is made, we are solidifying our commitment to the center, the Palo Alto community and our dedicated shoppers," said Julie Kelly, director of marketing and business development at Stanford Shopping Center. "We love adding amazing new options to our retail mix, especially stores that have chosen our center as their new home in Northern California."

Visitors to the center can also stroll the beautiful gardens, stretch out on the lawn and enjoy The Plaza during special events. Highlights of this space include a new infinity edge water feature along with the seasonal rotation of blooming flowers.

For ongoing updates and to learn more about the redevelopment, follow Stanford Shopping Center on Facebook at facebook.com/stanfordshoppingcenter and click the [Renovation Updates tab](#). You can also follow on Twitter at twitter.com/StanfordShop, Instagram at instagram.com/stanfordshop, or visit www.stanfordshop.com.

About Stanford Shopping Center

Stanford Shopping Center is Northern California's premier shopping and dining destination with Neiman Marcus, Bloomingdale's, Nordstrom, as well as Apple, Burberry, Louis Vuitton, Stella McCartney, Wilkes Bashford, Ermenegildo Zegna, and more than 125 world-class luxury brands and restaurants, all in a spectacular outdoor garden environment. Unparalleled shopping, extraordinary dining and breathtaking gardens all combine to create a truly unique shopping experience. For more information, visit www.stanfordshop.com.

About Simon

Simon is a global leader in retail real estate ownership, management and development and an S&P100 company (Simon Property Group, NYSE: SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

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