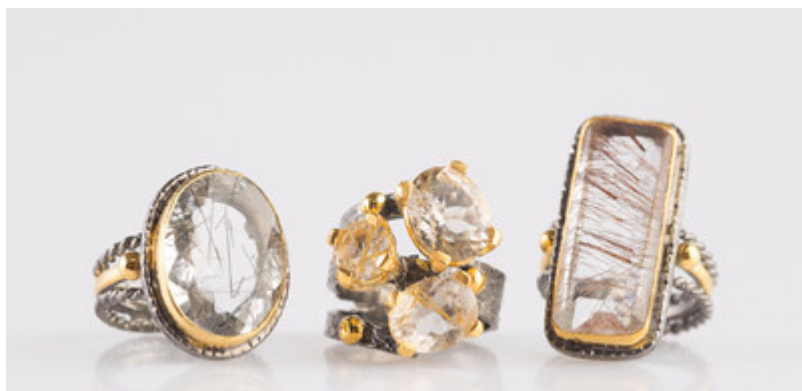




Simon And Urbanspace To Collaborate On First Annual Holiday Market At Roosevelt Field

November 22, 2016

GARDEN CITY, N.Y., Nov. 22, 2016 /PRNewswire/ -- [Urbanspace](#), the leading market makers in New York City, are collaborating with [Simon](#), a global leader in retail real estate, on a new holiday market inside the iconic Roosevelt Field Mall in Garden City, NY. The festive marketplace, called **The Holiday Market by Urbanspace**, will showcase beautiful, handmade gifts from local artisans. The holiday market will offer an eclectic and personalized shopping experience and serve as the perfect complement to the broad offering available at Long Island's largest mall.



The Holiday Market by Urbanspace will be home to twelve independent merchants, including:

- **Ambica New York**, a jewelry boutique that sells elegant pieces handmade in NYC
- **New York Puzzle Company**, a local favorite that crafts beautiful puzzles out of vintage images from magazines, children's books and posters
- **The Lodge**, a men's accessory boutique with a wide selection of wallets, dopp kits and crafts
- **All Across Africa**, a unique and pioneering company that employs craftswomen in Rwanda to create intricately-woven baskets and other home goods
- **Lovepop**, a Boston-based startup that makes intricate and cheeky 3D cards

"We've had such a fantastic experience collaborating with Simon to mount the first installment of The Holiday Market by Urbanspace," says Emily Soukas, Project Manager at Urbanspace. "It's been a wonderful challenge to seek out and secure artisans that will delight and inspire holiday shoppers at Roosevelt Field."

"This is another example of how Simon finds a place and space for every retailer, from well-known luxury to lifestyle to emerging brands," said Zach Beloff, Director of Business Development and Leasing. "The agility that Urbanspace provides with its market concept means that we can bring retailers into Roosevelt Field where they immediately benefit from the high volume of customers who routinely shop there. Likewise, our shoppers get to see and experience unexpected brands that they might otherwise never come in contact with, so everyone benefits."

The Holiday Market by Urbanspace at Roosevelt Field will be open from November 25th through December 24th and is located in the North Court on the main level. The market hours will follow regular mall operations.

For more information please visit <http://urbanspacenyc.com> and <http://www.simon.com/mall/roosevelt-field>.

About Urbanspace:

Urbanspace has been curating and managing markets for over 30 years in the well-trafficked public spaces of London and New York City. Each market is imaginatively adapted to fit the unique characteristics of its neighborhood and local character. Notable Urbanspace environments include culinary favorites Mad. Sq. Eats, Broadway Bites, and Urbanspace Garment District, the holiday icons Union Square Holiday Market, Columbus Circle Holiday Market and the Holiday Shops at Bryant Park, and the company's flagship food hall, Urbanspace Vanderbilt, located in the landmarked Helmsley Building at 230 Park Avenue in Midtown Manhattan.

About Simon:

Simon is a global leader in retail real estate ownership, management and development and an S&P100 company (Simon Property Group, NYSE: SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.



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