



## Simon Centers Surpass \$1 Million Fundraising Goal In Support Of Susan G. Komen®

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**Simon Malls, The Mills and Premium Outlets enlist support of shoppers and tenants to help reduce breast cancer deaths in the U.S. by 50 percent by 2026**

INDIANAPOLIS, June 16, 2017/PRNewswire/ -- Simon, a global leader in premier shopping, dining and entertainment destinations, has surpassed its \$1 million fundraising goal for 2017 in support of Susan G. Komen and the fight against breast cancer. More than 180 Simon Malls, The Mills and Premium Outlets nationwide have participated in a range of activities from October 2016 through October 2017 to raise funds.



"It is thanks to the tremendous support and engagement we have received from our retailers, shoppers, community partners and employees that we were able to achieve, and exceed this fundraising goal in support of Susan G. Komen," said Kristen Esposito, Simon's Vice President of Marketing Alliances. "From selling discount cards to honoring survivors through photos and messages to hosting race events at our centers - we are so grateful to all who participated and contributed as part of this campaign to reduce deaths from breast cancer."

"Reaching the one-million-dollar mark is truly an incredible accomplishment, largely due in part to the unwavering commitment that we've received from Simon and their network of supporters," said Christina Alford, Komen's Senior Vice President of Development. "These dollars will truly make an impact in the lives of countless men and women – whether to meet the most critical needs in our communities or to continue making headway in breakthrough research to prevent and ultimately cure breast cancer."

Simon will continue its support of Susan G. Komen in 2018, pledging to raise another \$1 million through various fundraising initiatives.

### **About Simon**

Simon is a global leader in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE:SPG). Our properties across North America, Europe, and Asia provide community gathering places for millions of people every day and generate billions in annual sales. For more information, visit [simon.com](http://simon.com).

### **About Susan G. Komen**

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Since its founding in 1982, Komen has funded more than \$920 million in research and provided more than \$2 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. That promise has become Komen's promise to all people facing breast cancer. Visit [komen.org](http://komen.org) or call 1-877 GO KOMEN. Connect with us on social at [ww5.komen.org/social](http://ww5.komen.org/social).

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SOURCE Simon

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