



Simon Breaks Ground On Denver Premium Outlets®

October 5, 2017

Project scheduled to open in fall 2018

DENVER, Oct. 5, 2017 /PRNewswire/ -- Local government officials and dignitaries celebrated this morning as Simon, a global leader in premier shopping, dining and entertainment destinations, broke ground on Denver Premium Outlets® in Thornton, Colorado.



Denver Premium Outlets, slated to open in fall 2018, will offer a mix of product categories found in Simon Premium Outlets around the country, including fashion clothing and accessories, athletic, outdoor and fitness footwear and apparel, quick service and sit down dining options, home furnishings, electronics and much more in a 330,000 square foot open air center.

"We chose this location due to the tremendous development, economic and population growth that Thornton and the Denver metro area is currently experiencing. We have enjoyed a terrific partnership with the City and are looking forward to becoming a part of the Thornton community," said Stephen Yalof, CEO of Simon Premium Outlets. "Designed to fit in with Colorado's unique, outdoor-oriented lifestyle, Denver Premium Outlets will serve the Greater Denver area, providing great brands, dining and shopping for residents and visitors alike."

"The City of Thornton is thrilled to welcome Colorado's only Premium Outlets development," said Heidi Williams, Mayor of Thornton. "Simon's chosen location for this project reflects the site's superior attributes for retail development. Positioned in the heart of Thornton's development boom, there are over \$350 million in projects currently under construction within one mile of the future Denver Premium Outlets. We are looking forward to a strong partnership with Simon Premium Outlets for many years to come."

Located at the intersection of Interstate 25 and 136 Avenue, Denver Premium Outlets will provide a premier outlet open air center experience featuring around 80 high-quality designer and name-brand retailers at impressive savings of 25 to 65 percent every day.

Denver Premium Outlets will be the 92nd Premium Outlets center in Simon's portfolio, generating more than 500 construction jobs and around 700 full and part-time jobs.

About Simon Premium Outlets®

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and popular retailers representing the best in fashion, family and home. Our 91 Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common (New York City), Orlando, Desert Hills (Palm Springs), Las Vegas and Wrentham Village Premium Outlets (Boston). For more information visit premiumoutlets.com or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

About Simon

Simon is a global leader in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE: SPG). Our properties across North America, Europe and Asia provide community gathering places for millions of people every day and generate billions in annual sales. For more information, visit simon.com.



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