



PHIPPS  
PLAZA  
A SIMON CENTER

# SIMON SUSTAINABILITY REPORT 2022 HIGHLIGHTS

CREATING SUSTAINABLE COMMUNITIES



SIMON®

# 2022 SIMON SUMMARY REPORT

For nearly two decades, Simon has set the pace in sustainable retail real estate practices, and we remain laser focused on crafting Live/Work/Play/Stay/Shop destinations that elevate communities and bring people together. Commitment to smart stewardship, responsible development, and corporate resilience has propelled us to industry leadership in this arena.

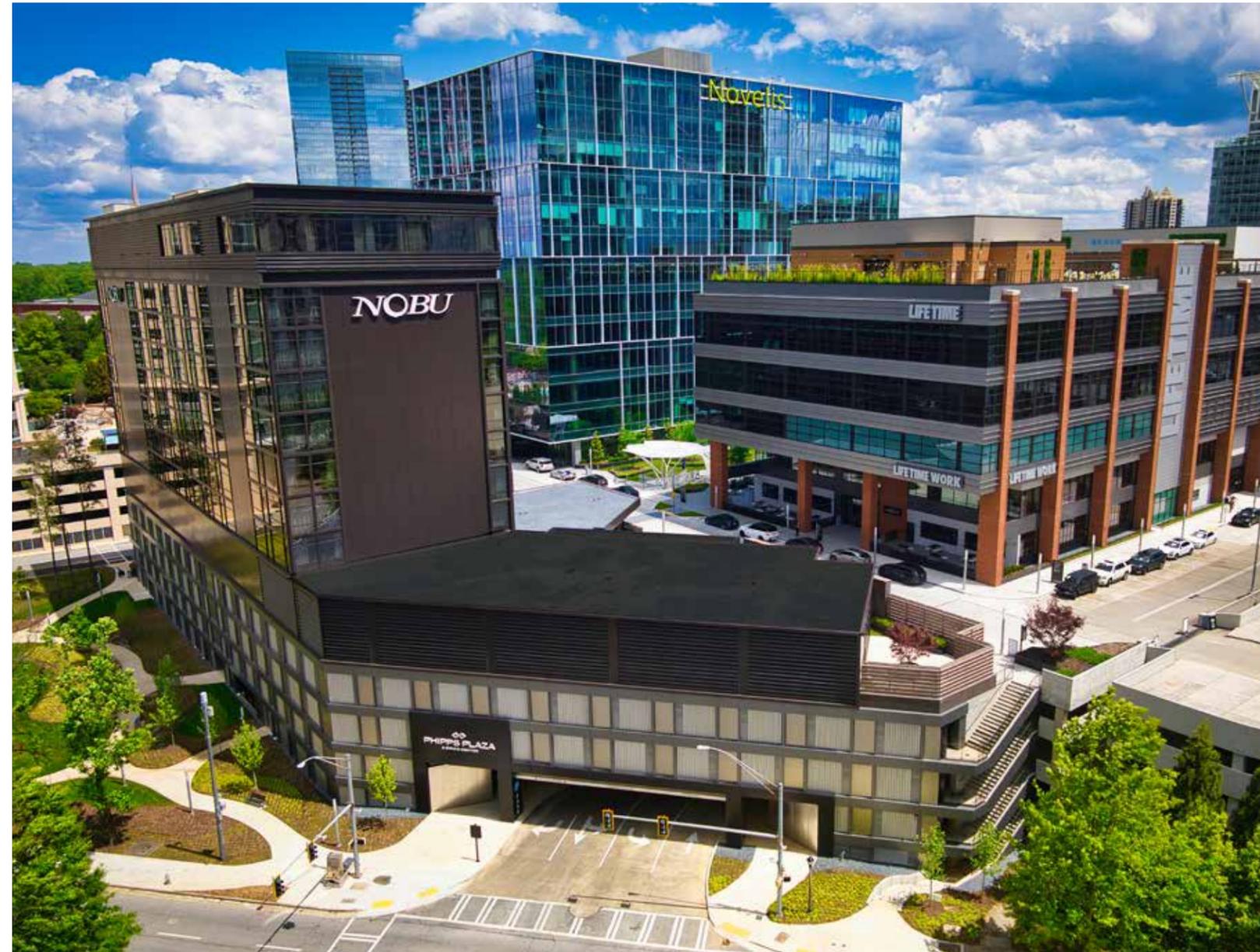
Approximately 207M people reside within Simon trade areas, and we dedicate time, resources, and support to achieving sustainability in each one. In our 360° Lifestyle vision, we want to be the catalyst that drives sustainable success in every town, city, and region in which we operate.

Our dynamic approach is positioned within “4 Pillars:” Customer interaction; Community engagement; Environmental impact; and Employee involvement. Taken together, the activities of these sectors form an interdependent “ecosystem” that maintains us on the path towards our goals—beginning with reducing Scope 1 & 2 GHG emissions by 68%, and Scope 3 carbon emissions by 20.9% by 2035.

At Simon, sustainable practices pave the way towards a promising future and create long-term value for our shareholders.



FOR OUR  
COMPLETE 2022  
SUSTAINABILITY  
REPORT SCAN  
HERE



THIS IS SIMON  
A GLOBAL LEADER  
IN RETAIL REALESTATE  
AND AN S&P 100  
COMPANY

## PORTFOLIO HIGHLIGHTS

### U.S. PORTFOLIO<sup>1,2</sup>

#### Simon Malls®

**94** **107**  
Properties Million Square Ft

#### Simon Premium Outlets®

**69** **30**  
Properties Million Square Ft

#### The Mills®

**14** **21**  
Properties Million Square Ft

#### Interest in The Taubman Realty Group

**80%**  
Owner and operator of 24 regional, super-regional, and outlet malls in the U.S. and Asia

### INTERNATIONAL PORTFOLIO<sup>2</sup>

**11**  
Million Square Ft

#### Premium Outlets

**23**  
Premium Outlets (Canada, Japan, Malaysia, Mexico, South Korea, and Thailand)

#### Designer Outlets

**11**  
Designer Outlets (Austria, Canada, France, Germany, Italy, the Netherlands, Spain, and the UK)

#### Interest in Klépierre

**22.4%**  
A publicly traded real estate company based in Paris with a portfolio of high-quality shopping centers in 14 European countries

1. As of December 31, 2022

2. Sustainability reporting boundaries excludes non-managed domestic properties and international properties, except for certain managed properties in Canada.

# TOTAL VALUE OF REAL ESTATE

Brick-and-mortar shopping enhances the quality of life and well-being of communities in numerous ways. Shopping centers support critical local interests such as education, public safety, and infrastructure, while also serving as essential gathering spaces for visitors to shop, dine, and enjoy in-person experiences with loved ones.



**\$675M**  
PROPERTY TAXES PAID



**339K**  
PEOPLE EMPLOYED  
BY OUR TENANTS



**207M+**  
RESIDENTS  
LIVING NEAR  
OUR CENTERS



**\$4.3B**  
TOTAL STATE  
SALES TAXES



**\$653M+**  
SPEND WITH  
LOCAL SUPPLIERS

# SUSTAINABILITY STRATEGY

Our sustainability vision is to lead the way in sustainable retail real estate development and operations in the U.S. We are committed to creating sustainable centers that bring people together and enhance communities. To achieve this, we have strategized our efforts into four key focus areas.



**CUSTOMERS**  
Responding to customer needs and assisting our tenants to succeed in their business by enhancing the shopping experience at Simon centers



**COMMUNITIES**  
Building strong communities through development and engagement activities that have a meaningful social and economic impact at the local level



**ENVIRONMENT**  
Effectively developing and operating our properties with innovative solutions that reduce our environmental footprint as well as our operational costs



**EMPLOYEES**  
Maintaining a culture that attracts and retains the sector's best talent through thoughtful employee engagement

# SET UP STRONG PARTNERSHIPS FOR RETAILERS

In 2022, Simon set up a partnership with Leap, the retail platform for modern brands. Both Simon and Leap are focused on helping brands, especially those that are digitally native, expand as omnichannel retailers. The collaboration with Leap allows Simon to introduce growing brands to the value of brick-and-mortar retail, at a pivotal time where stores are top of mind with almost every brand growing in the U.S.

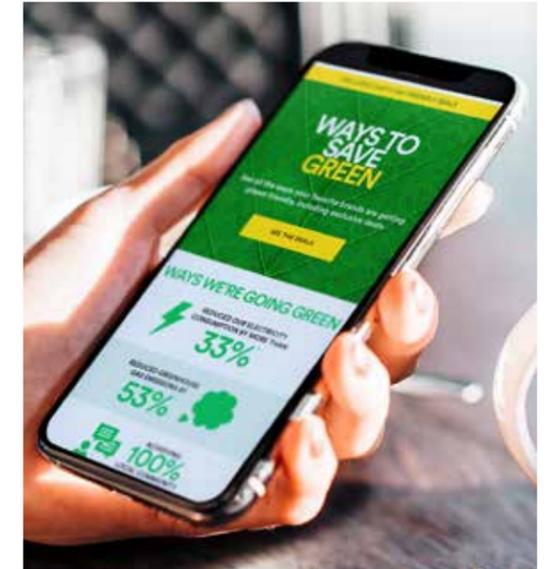
“Our retail expansion wouldn’t be possible without the Leap platform, so the fact that Leap is working with Simon makes us even more excited for the future of our brand.”

**Andrew Codispoti**  
Co-CEO at Goodlife



## WHERE YOU SHOP MATTERS

We believe that “where you shop matters,” and as such, we rolled out the Where You Shop Matters campaign across 18 of our centers. This campaign included local activations that were designed to educate shoppers on the environmental and economic benefits of shopping at Simon centers.



**+60%**

More environmentally sustainable to shop in a physical store compared with digital shopping

# SHAPING COMMUNITIES, NOW AND IN THE FUTURE

At Simon, we are committed to building strong communities at the local level by promoting development activities and social initiatives. We have supported Simon Youth Foundation for over two decades, and by investing in individual lives through education, we have demonstrated the positive impact that is achievable when people are motivated and empowered to believe in a future greater than themselves.



LOVE,  
SIMON<sup>SM</sup>



## A PARTNER FOR THE COMMUNITY

Simon supports activities that enhance, benefit, and serve the communities in which we live and work. This aligns with one of our core values, responsible citizenship.

3.5K  
PROGRAMS  
HOSTED  
ANNUALLY

\$2.9M  
ATTAINED IN  
FUNDRAISING

12,555  
HOURS OF STAFF  
TIME DEDICATED TO  
HOSTING EVENTS



## 25 YEARS OF SYF

In 1998, Simon employees founded Simon Youth Foundation (SYF) to give back to the community through its most important assets: educating students by meeting at-risk youth where they were – in the mall instead of in school. 2023 is an important year in the history of Simon Youth Foundation. All year long, SYF will be celebrating its 25th anniversary as an organization supporting high-quality Alternative Education programs.

- 40 Academies
- 26,126 Total Graduates
- \$14.3M Invested Since 1998

Visit [syf.com](http://syf.com) to learn more.



Simon Youth Foundation  
CELEBRATING TWENTY-FIVE YEARS  
OF ACADEMIC INNOVATION



## SUSAN G. KOMEN

Since we began our collaboration with Susan G. Komen in 2006, we have raised over \$7M. This remarkable achievement underscores the importance of raising awareness about breast cancer and the impact we can make when we work together. If you want to donate or learn more about Susan G. Komen, please visit their website at [komen.org](http://komen.org).



## LOVE, SIMON

At Simon, we believe in giving back to the communities we serve, and our regional offices are committed to supporting local causes. In the Northeast Central region, we continued to roll out our program called “October Acts of Service.” This program gave our property teams a day to contribute acts of service in support of a worthwhile cause in their communities during the month of October.



# SCIENCE-BASED TARGETS

In the past decade, we **reduced our direct energy consumption by 31.27% and our carbon footprint by 65.05%**. Our ongoing commitment to minimize our environmental impact has led us to fully endorse the Science Based Targets initiative (SBTi).

We have also established an approved target to **reduce absolute Scope 3 carbon emissions from our downstream leased assets by 20.9% by 2035**.



Beehives at Northgate Station

## 2022 ENVIRONMENTAL GOALS

- Reduce carbon emissions associated with Simon's energy consumption by 68% (baseline 2019), and by 20.9% for emissions associated with tenant energy consumption by 2035 (baseline 2018).
- Reduce water consumption for comparable centers by 15% by 2030, base year 2022.
- Increase recycling rates across our portfolio with the aim of minimizing waste sent to landfills.
- Incorporate sustainable development guidelines in all new developments and redevelopments.
- Increase the number of green building certifications annually.



Solar panels at The Mills at Jersey Gardens

## SUSTAINABILITY INVESTMENT PROJECTS

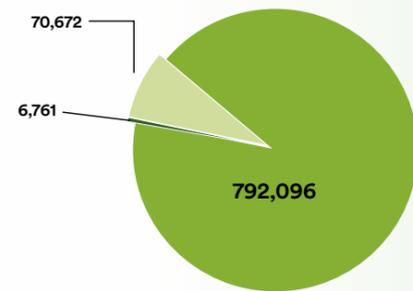
# \$25.8M

In 2022, we approved over \$25.8M in sustainability projects across our portfolio to reduce our environmental footprint.



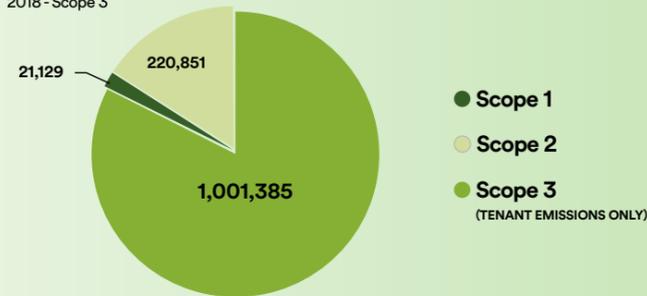
The Mills at Jersey Gardens—Elizabeth (Metro New York, NJ)

### 2035 TARGET EMISSIONS BY SCOPE



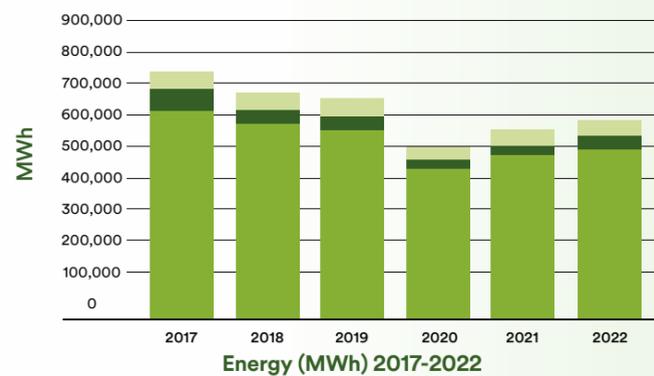
### BASELINE EMISSIONS BY SCOPE

2019 - Scope 1 and Scope 2  
2018 - Scope 3



- Scope 1
- Scope 2
- Scope 3 (TENANT EMISSIONS ONLY)

### ENERGY CONSUMPTION (MWh)



### ABSOLUTE EMISSIONS FROM SCOPE 1 AND SCOPE 2 (METRIC TONS OF CO<sub>2</sub>e)



- Electric Power
- Natural Gas
- Other Energy/Emissions Sources\*

# EMPLOYEES: CREATING TEAMS THAT MAKE A DIFFERENCE

Simon employees are the driving force behind our success. Their commitment, creativity, and ability to consistently deliver outstanding results are what keep Simon ahead of the competition and at the top of our sector year after year.



## DIVERSITY & INCLUSION

We believe that diversity of background, experience, and thinking among our employees contributes to our ability to create value for our shareholders, our tenants, our visitors, and the consumers and communities we serve.

Simon is committed to providing a work environment that is not only free from any form of discrimination or harassment based on race, ethnicity, gender, creed, religion, age, disability, sexual orientation, or any other status protected by law, but also embraces principles of inclusiveness. It is our policy to provide equal opportunity to all employees with regard to hiring, pay rates, training and development, promotions, and other terms of employment.



## HUMAN CAPITAL DEVELOPMENT

Simon believes that our people are the key to our competitive advantage. To ensure we are continuously growing our talent from within, we are committed to providing a variety of professional development opportunities that will help our employees acquire the skills they need to reach their full potential at Simon. Our human capital development strategy incorporates a variety of training topics and delivery methods that have been tailored to meet the unique needs of each component of our business.

### Opportunities to Grow:

- Mall Management Training Program (MMT)
- Emerging Leaders Program (ELP)
- Advanced Management Program (AMP)



Mall Management Training Program (MMT)



Emerging Leaders Program (ELP)



Advanced Management Program (AMP)



# HIGHLIGHTS 2022

# 193

CENTERS ARE **WELL**  
HEALTH-SAFETY RATED

# 26,126

STUDENTS SUPPORTED  
THROUGH SIMON YOUTH  
FOUNDATION IN THE  
PAST 25 YEARS

# 1,261+

EV charging stations  
in place for 124  
properties in 2022

# 77

GREEN BUILDING  
CERTIFICATIONS  
(IREM)

# 173M

SF of GLA in  
North America

# MORE THAN 3,500

Community engagement events, involving  
12,555 hours of staff time, with **\$2.9M+**  
raised at fundraising events

# \$75.6B

APPROXIMATE TOTAL  
MARKET CAPITALIZATION

# \$4.3B

TOTAL SALES TAX  
GENERATED AND COLLECTED

# 1966

U.S. PORTFOLIO  
PROPERTIES

# \$5.3B

ANNUAL  
CONSOLIDATED  
REVENUES

## EXTERNAL RECOGNITION

Simon has consistently been  
recognized for its sustainability  
disclosure and performance  
by third parties.



Carbon Disclosure Project:  
Achieved an A- Score.



G R E S B  
GRESB: Received a Green Star rating,  
the highest designation for sustainability  
in the real estate industry awarded by  
the Global Real Estate Sustainability  
Benchmark (GRESB) (2014–2022).



Awarded 2022 NAREIT Leader in  
the Light Award for retail property  
sector for demonstrating outstanding  
sustainability practices.



MIX  
Paper | Supporting  
responsible forestry  
FSC® C003546